From propaganda to resistance. Vital options in the totalitarianism.

ARAEF. Análisis de las representaciones audiovisuales de la educación en documentales y noticiarios durante el franquismo. Programa Estatal de Investigación, Desarrollo e Innovación Orientada a los Retos de la Sociedad, en el marco del Plan Estatal de Investigación Científica y Técnica y de Innovación 2013-2016, (Ref. EDU2017-89646-R, AEI/FEDER, UE)
Visual or audio-visual propaganda experienced an increase during the totalitarianisms of the 20th Century. The links between the propaganda and politics had been tied after those times in a spectacular way. Productions of Francoism, National-Socialism or Communism have been deeply analysed by scholars worldwide.

Despite this knowledge, the uses of propaganda as a way of shaping ways of living, acting or seeing –this is, as a way of affecting performance both of individuals and society- is not usually discussed in educational theories. We proposed, in consequence, to open a discussion about the propaganda as a pedagogical device and about which shape it took in the past, but also in the present of pedagogical discourses.

In order to activate this discussion, we propose to celebrate the International Seminar called: From propaganda to resistance. Vital options in the totalitarianism, led by the researchers forming the research team of the project: Análisis de las representaciones audiovisuales de la educación en documentales y noticiarios durante el franquismo.
Program

May, 2nd

15’30: Reception

16h-17'30h. Workshop: Totalitarianism and propaganda, yesterday and today. Organizers: Ian Grosvenor (University of Birmingham), Pilar Prat, Núria Padrós (Uvic)

18h-20h: Conference and Seminar: Classroom Culture under Communism: metamorphoses of propaganda. Iveta Kestere (University of Latvia)

May, 3rd

9'30h-11'30h: Conference and Seminar: The Role of Educational and Documentary Films as a Propaganda Tool for the Italian Fascist Regime. Anne Bruch (Georg-Eckert-Institut)

12h -14h: Conference and Seminar: Cinema and the making of Portugal and Spain relationships. Ana Paz (University of Lisbon)

Lunch

16'30h-18h30: Conference and Seminar: Keys for understanding the audio-visual propaganda. Isabel Carrillo (Uvic), Raquel Cercós (UB-Uvic), Eulàlia Collelldemont (UVic), Jordi Garcia (UB), Conrad Vilanou (UB)

19h-20h: Open discussion: Day’ ideas. Organizer: Anna Gómez (Uvic)
May, 4th

9’30h-11’30h: Musealization of education in context of socialist Yugoslavia and its successor states, the case of Slovenia. Branko Šuštar (Slovenian School Museum / Slovenski šolski muzej)

12h: Projects about European Memories

- European Memories and the difficulty of representing the totalitarianisms of the past. Jordi Guixé (European Observatory on Memories)

13’30- Poster exhibition

Lunch

16’00 An historical hiking? Organizer: Josep Casanovas (Uvic)
Ubication:

THURSDAY, 2nd MAY
15’30-20:00: Espai Miramarges, Building C
Classroom: MUVIP and Pedagogical Classroom (CS101-102)

FRIDAY and SATURDAY, 3rd and 4th MAY
9’30-20 / 9’30: 13’30: Masia Torre dels Frares
Espai Sala Segimon Serrallonga and Meeting Room

Masia Torre dels Frares: Carrer Perot Rocaguinarda, 17 / Perot Rocaguinarda Street, 17