

Our programme

The objective of this programme is to provide students with an understanding of the Spanish culture (taught in English) and acquire the basic knowledge of the Spanish language by developing basic speaking, reading, writing and listening skills so that they can communicate in this language in a simple way.

Dates

4 weeks (6 ECTS)

Programme: July, 1- 26 2024

Application deadline

(two options according to accommodation needs)

Course and Accommodation*: March, 25 2024

Course without Accommodation. May, 31 2024

*student accommodation in the 22@ district (Barcelona) is optional and *upon availability* (30/06 -27/07)



Programme

Module 1: CULTURE

1. Spanish culture and society

Discovering the Key issues that shape modern Spanish society

- The land and its people
- Values and customs
- Adapting to multiculturalism
- Spanish economy

2. Architecture in Barcelona: Gothic and Modernism

Barcelona as a referent city of the European architecture

- Gothic architecture and its historical context
- The importance of Modernism in the construction of the new Barcelona: Gaudí, Domènech i Montaner, Puig i Cadafalch

3. Cross-cultural communication

Effective communication. Successful understanding between people from different cultures: the Spanish communication style

- Cross-cultural communication
- Verbal and non-verbal communication style
- Doing business in Spain

4. Fashion and design in Spain

Understanding the Spanish culture and society through Fashion and popular brands such as Zara, Mango, Desigual

- Clothing before the haute-couture system
- Dress and revolution
- Contemporary designers and industry: a global market

5. Spanish cinema

Providing a historical overview of the Spanish cinema

- The origin of the Spanish cinema (the silent era)

- Spanish cinema during the civil war (Bardem and Berlanga)
- Contemporary cinema. The end of censorship and the Spanish cinema for the world (Garci and Almodóvar among others)

6. Spanish Art: Picasso, Dalí and Miró

Uncovering the brilliant work of the three great geniuses of the Spanish art

- Cubism art by Pablo Picasso
- Surrealism art by Salvador Dalí and Joan Miró
- The artists' personalities and their relation with Barcelona

7. Food culture in Spain

The relevance of the fine cuisine in the Spanish society

- Spain as a land of master chefs: Ferran Adrià, Juan Mari Arzak, Roca brothers
- Eating as a social act

8. Sports in Spain: the case of F.C. Barcelona

Discovering the Catalan and Spanish sport system through F.C. Barcelona

- Popular sports in Spain
- Political issues involved in the Spanish sports context
- Sport management and business

9. Wine management in Spain

Understanding the Spanish wine industry

- Drinking as a social act
- New perspective towards the wine sector in the fields of business management
- Discovering different denominations of origin, learn about vineyards, wine production and marketing



10. Spain in the new era of Mass-communication

The structure of the Spanish media system

- Spain as an example of a Mediterranean media system
- The media market change as a result of the economic crisis
- Opportunities, challenges and difficulties of the Spanish media

11. Spanish music

From the typical music of bagpipes in Galicia to the feisty strumming of the flamenco guitar in Andalucía, Spanish music is one of the highlights of Spanish culture.

- Traditional Spanish music
- Spanish singers and music genres
- The case of Flamenco

Module 2: LANGUAGE

Spanish language. The course will provide the basics of the Spanish language: grammar, vocabulary and communication skills. At the end of the course you'll be able to:

- Use of familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type
- Introduce yourself and others and ask and answer questions about personal details
- Interact in a simple way provided the other person talks slowly and clearly
- Read and overall understand very simple texts
- Write a short, simple post card and fill in forms with personal details

Trips included:

- Camp Nou Football Club Barcelona
- Gaudí Tour: Park Güell
- Gothic Quarter
- Picasso Museum
- Dalí Theater and Museum (Figueres)
- TV3 (Catalan TV Station)
- Modernism City Tour
- Disseny Hub
- Winery
- Tablao Flamenco